

FAQs – Case Method of Teaching

1. What is a Case?

Case is a description of a real-life business situation that involves managerial decision-making.

2. What is the Case method of teaching?

The Case method of teaching is an important pedagogical tool in management education. The participant puts himself/herself in that situation at a particular point in time and analyzes the case using concepts learnt. This is followed by active discussion with faculty and peer learners.

3. Why this method?

This method facilitates the development of competencies by urging learners to get involved in the decision-making situation. The managerial competencies that the method attempts to develop are:

- (a) technical - the use of tools and techniques, frameworks for analysis and decision-making;
- (b) behavioural - managing self and interpersonal relationships for decision-making;
- (c) conceptual – ability to apply the abstract concepts learnt and/or see patterns in real-life situations.

4. What study material is provided to understand a case study in this course?

To help you get the most from a case based learning, the following study material is typically provided:

- **Case study document-** This is the most important document for the case based study. We *highly recommend* you to go through the document thoroughly. You can also download the document.
- **Video snippet of a live discussion** - A recorded live session of a case discussion at IIM Bangalore, where students analyse the case and present their views.

5. How do I approach a case based discussion?

Follow the steps given below to gain *maximum benefits* from a case



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study:

STEP 1: Read the case study.

STEP 2: Reflect and analyse the question(s) given by the Instructor for the case

STEP 3: Watch the videos to get a better understanding of the case.

STEP 4: Answer the questions and participate actively in the discussion forum.

6. Are case studies graded?

No, case studies are not graded. However, we *highly recommend you to attempt and complete the exercise* as it will help you to develop useful knowledge, skills, attitudes and habits (KASH).