

| | Detailed Course Schedule for Reinvent yourself: Unleash your creativity | | | | | | | |
|------------------------------------|---|---|----------------------------------|---|------------------------------------|---|--|--|
| Topic # | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| Components | Introduction | Problem: Defining and phrasing | Identify: Frames & Metaphors | Generate: Groups | Generate: Observation & Analogy | Generate: Reorganization & rearrangement | Generate: Lateral Thinking | Meld & Disseminate |
| Lecture Unit 1 | How innovative are you? (00:50) | What's your problem? (2:42) | Frames defined (4:39) | Why join a group? (5:52) | Observation (3:27) | Reorganization and rearrangement (5:42) | What is lateral thinking? (4:44) | Convergence (4:59) |
| Stop & Think On-line discussion | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Lecture Unit 2 | How you'll become more innovative (4:16) | Characteristics of good questions: Ambitious, unbiased (2:12) | Characteristics of frames (3:46) | Getting the most out of a group (4:06) | Observation is complacent (4:48) | SCAMPER (5:03) | PO: Provocative Orientation (4:20) | Prototyping (2:02) |
| Stop & Think On-line discussion | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| Lecture Unit 3 | Innovation defined (3:43) | Prying your problem from its box (3:13) | Frames grab you (2:35) | Group operations and culture (4:30) | Observational biases (4:39) | Reversal (4:01) | PMI: Plus, Minus, Interesting (3:55) | Dissemination: keenness for newness (3:17) |
| Stop & Think On-line discussion | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| Lecture Unit 4 | First Steps: the PIG (2:33) | Characteristics of good questions: Plausible, useful, actionable (3:56) | Breaking frames (3:46) | Special characteristics of innovative groups (2:45) | Analogy (2:51) | Dissection (5:02) | APC: Alternatives, Possibilities, Choices (2:46) | Dissemination: openness to change (3:08) |
| Stop & Think On-line discussion | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |

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| Lecture Unit 5 | Next Steps: In MuD (2:21) | Actionable problems (2:34) | Discussion of stop and thinks (3:04) | Discussion of stop and thinks (4:17) | Associative hierarchies (3:57) | Expansion (3:53) | APC in process and design (3:33) | Dissemination: allowing change (2:16) |
| Stop & Think On-line discussion | | 5 | | | 5 | 5 | 5 | 5 |
| Lecture Unit 6 | Discussion of stop and thinks (4:34) | Giving your question a personality (2:02) | | | Discussion of stop and thinks (3:15) | Discussion of stop and thinks (4:12) | Stepping Stone method: Getting outlandish (2:35) | Discussion of stop and thinks (5:39) |
| Stop & Think On-line discussion | | 6 | | | | | 6 | |
| Lecture Unit 7 | | Going deeper (2:15) | | | | | Discussion of stop and thinks (4:59) | |
| Stop & Think On-line discussion | | 7 | | | | | | |
| Lecture Unit 8 | | Discussion of stop and thinks (2:47) | | | | | | |
| Total time for videos (min:sec) | 18:16 | 21:42 | 17:51 | 21:29 | 22:56 | 27:53 | 26:52 | 21:21 |
| Post-test | | 1 | | 2 | 3 | | 4 | 5 |
| Project | Continuous throughout course | | | | | | | |