1. What does the term instructional systems design/development mean to you? Can you share an example?
2. You have extensive experience in corporate learning and development methods and higher education course development - how would you describe similarities in learning concepts between the two? What about differences between them?
3. How has learner behavior impacted ISD processes?
4. What is the most challenging ISD project you have ever worked?
5. Which ISD model do you find most practical for corporate training? What about academia?
6. What is the best advice anyone has ever given you when it comes to developing learning?
7. Have ISD models become customized to fit specific industries?
8. Based on your experience in developing higher education courses, is curriculum designed with the characteristics you described in your description of corporate training ISD practices?
9. For future instructional designers-what are the top two skills they need to set themselves apart from other industry IDs?
10. Aside from the name, is there a difference between an instructional designer and an instructional developer?