# 18.650 - Fundamentals of Statistics 

## 1. Introduction and probability

Goals:

- To give you a solid introduction to the mathematical theory behind statistical methods;
- To provide theoretical guarantees for the statistical methods that you may use for certain applications.

At the end of this class, you will be able to

1. From a real-life situation, formulate a statistical problem in mathematical terms
2. Select appropriate statistical methods for your problem
3. Understand the implications and limitations of various methods

## Why statistics?

## ©

THE UPSHOT
Nike Says Its $\$ 250$ Running Shoes Will Make You Run Much Faster. What if That's Actually True?
An analysis of nearly 500,000 running times estimates the effect of shoes on race performance


## MIT <br> Technology Review

## Data Mining Reveals the Way Humans Evaluate Each Other

Vast databases of soccer statistics expose the limited way human observers rate performance and suggest how they can do significantly better.


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Harvard Business
Review
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How Vineyard Vines Uses Analytics to Win Over Customers
TECHNOLOGY DIGITAL ARTICLE by Dave Sutton
A case study on how personalization is changing retail.

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ss://hbr.org/2018//06/how-vineyard-vines-uses-analytics-to-win-over-customer
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## FASTGMPANY

## AppNexus is key to ATGT's plans to use HBO

 for more consumer dataNew WarnerMedia CEO John Stankey says HBO is going to "change direction a little bit," and it's all about the advertising.


In science and engineering

## Gilardian

What is cryo-electron microscopy, the Nobel prize-winning technique?


## ||II SPECTRUM

Measuring Tiny Magnetic Fields With an Intelligent Quantum Sensor

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LAST
WEEK
TONIGHT
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"Last Week Tonight with John Oliver": Scientific Studies

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## Data Science and the Art of Producing Entertainment at Netflix



## Statistics, Data Science ... and all that

Statistics, Data Science, Machine Learning, Artificial Intelligence
What's the difference?

## Statistics, Data Science ... and all that

Statistics, Data Science, Machine Learning, Artificial Intelligence

## What's the difference?

- All use data to gather insight and ultimately make decisions
- Statistics is at the core of the data processing part
- Nowadays, computational aspects play an important role as data becomes larger
- Computational view: data is a (large) sequence of numbers that needs to be processed by a relatively fast algorithm: approximate nearest neighbors, low dimensional embeddings, spectral methods, distributed optimization, etc.
- Statistical view: data comes from a random process. The goal is to learn how this process works in order to make predictions or to understand what plays a role in it.

To understand randomness, we need Probability.

## Probability

- Probability studies randomness (hence the prerequisite)
- Sometimes, the physical process is completely known: dice, cards, roulette, fair coins, ...

Rolling 1 die:

- Alice gets $\$ 1$ if $\#$ of dots $\leq 3$
- Bob gets $\$ 2$ if \# of dots $\leq 2$

Who do you want to be: Alice or Bob?

$$
\begin{aligned}
& \mathbb{E}[A]=\frac{1}{2} \cdot \$ 1=\$ .5 \\
& \mathbb{E}[B]=\frac{1}{3} \cdot \$ 2=\$ .66
\end{aligned}
$$

Rolling 2 dice:

- Choose a number between 2 and 12
- Win $\$ 100$ if you chose the sum of the 2 dice

Which number do you choose?

## Statistics and modeling

- Dice are well known random process from physics: $1 / 6$ chance of each side (no need for data!), dice are independent. We can deduce the probability of outcomes, and expected $\$$ amounts. This is probability.
- How about more complicated processes? Need to estimate parameters from data. This is statistics
- Sometimes real randomness (random student, biased coin, measurement error, ...)
- Sometimes deterministic but too complex phenomenon: statistical modeling

Complicated process " $=$ " Simple process + random noise

- (good) Modeling consists in choosing (plausible) simple process and noise distribution.



## Statistics vs. probability

Probability Previous studies showed that the drug was $80 \%$ effective. Then we can anticipate that for a study on 100 patients, in average 80 will be cured and at least 65 will be cured with $99.99 \%$ chances.

Statistics Observe that 78/100 patients were cured. We (will be able to) conclude that we are $95 \%$ confident that for other studies the drug will be effective on between $69.88 \%$ and $86.11 \%$ of patients

## What this course is about

- Understand mathematics behind statistical methods
- Justify quantitive statements given modeling assumptions
- Describe interesting mathematics arising in statistics
- Provide a math toolbox to extend to other models.

What this course is not about

- Statistical thinking/modeling (e.g., 15.075)
- Implementation (e.g. IDS.012)
- Laundry list of methods (e.g. AP stats)


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## Let's do some statistics

The kiss


Le baiser. Auguste Rodin. 1882.

The kiss


Le baiser. Auguste Rodin. 1882.

## The kiss

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Nature 421, 711 (13 February 2003) | doi:10.1038/421711a
Human behaviour: Adult persistence of head-turning asymmetry

Onur Güntürkün
A neonatal right-side preference makes a surprising romantic reappearance later in life.

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## Statistical experiment

"A neonatal right-side preference makes a surprising romantic reappearance later in life."

- Le $P$ denote the proportion of couples that turn their head to the right when kissing.
- Let us design a statistical experiment and analyze its outcome.
- Observe n dissing couples times and collect the value of each outcome (say 1 for RIGHT and 0 for LEFT);
- Estimate $p$ with the proportion $\hat{p}$ of RIGHT.
- Study: "Human behaviour: Adult persistence of head-turning asymmetry" (Nature, 2003): $n=124$ and 80 to the right so

$$
\hat{p}=\frac{80}{124}=64.5 \%
$$

## Random intuition

Back to the data:

- $64.5 \%$ is much larger than $50 \%$ so there seems to be a preference for turning right.
- What if our data was RIGHT, RIGHT, LEFT $(n=3)$. That's $66.7 \%$ to the right. Even better?
- Intuitively, we need a large enough sample size $n$ to make a call. How large?
- Another way to put the problem: for $n=124$, what is the minimum number of couple "to the right" would you need to see to be convinced that $p>50 \%$ ? 63? 72? 75? 80?

We need mathematical modeling to understand the accuracy of this procedure?

## A first estimator

Formally, this procedure consists of doing the following:

- For $i=1, \ldots, n$, define $R_{i}=1$ if the $i$ th couple turns to the right RIGHT, $R_{i}=0$ otherwise.
- The estimator of $p$ is the sample average

$$
\hat{p}=\overline{R_{\boldsymbol{n}}}=\underbrace{\frac{1}{n} \sum_{i=1}^{n} R_{i} .}
$$

$$
\sum_{i=1}^{n} R_{i}=\# l_{i}: R_{i}=1 \int
$$

What is the accuracy of this estimator ?
In order to answer this question, we propose a statistical model that describes/approximates well the experiment.

We think of the $R_{i}$ 's as random variables so that $\hat{p}$ is also a random variable. We need to understand its fluctuation.

## Modelling assumptions

Coming up with a model consists of making assumptions on the observations $R_{i}, i=1, \ldots, n$ in order to draw statistical conclusions. Here are the assumptions we make:

1. Each $R_{i}$ is a random variable.
2. Each of the r.v. $R_{i}$ is Bernoulli with parameter $p$.
3. $R_{1}, \ldots, R_{n}$ are mutually independent.

## $\operatorname{Rin} \operatorname{Ber}(p)$

$$
\begin{aligned}
& \mathbb{P}\left(R_{i=1}\right)=P \\
& \mathbb{P}\left(R_{i}: 0\right)=1-p
\end{aligned}
$$

## Discussion

Let us discuss these assumptions.

1. Randomness is a way of modeling lack of information; with perfect information about the conditions of kissing (including what goes on in the kissers' mind), physics or sociology would allow us to predict the outcome.
2. Hence, the $R_{i}$ 's are necessarily Bernoulli r.v. since $R_{i} \in\{0,1\}$. They could still have a different parameter $R_{i} \sim \operatorname{Ber}\left(p_{i}\right)$ for each couple but we don't have enough informatioh with the data to estimate the $p_{i}$ 's accurately. So we simply assume that our observations come from the same process: $p_{i}=p$ for all $i$
3. Independence is reasonable (people were observed at different locations and different times).

## Population vs. Samples

- Assume that there is a total population of 5,000
"airport-kissing" couples
- Assume for the sake of argument that $p=35 \%$ or that $p=65 \%$.
- What do samples of size 124 look like in each case?




## Why probability?

We need to understand probabilistic aspects of the distribution of the random variable:

$$
\hat{p} \Rightarrow \bar{R}_{n}=\frac{1}{n} \sum_{i=1}^{n} R_{i} .
$$



Specifically, we need to be able to answer questions such as:

- Is the expected value of $\hat{p}$ close to the unknown $p$ ?
- Does $\hat{p}$ take values close to $p$ with high probability?
- Is the variance of $\hat{p}$ large? I.e. does $\hat{p}$ fluctuate a lot?

We need probabilistic tools! Most of them are about average of independent random variables.

$$
\begin{aligned}
& \operatorname{Vor}\left(\overline{R_{1}}\right)=? \\
& \quad \mathbb{P}\left(\left|\bar{R}_{1}-P\right|>0.1\right)=?
\end{aligned}
$$

Probability redux

## Averages of random variables: LLN \& CLT

Let $X, X_{1}, X_{2}, \ldots, X_{n}$ be i.i.d. r.v., $\mu=\mathbb{E}[X]$ and $\sigma^{2}=\mathbb{V}[X]$.

- Laws (weak and strong) of large numbers (LLN):

$$
\bar{X}_{n}:=\frac{1}{n} \sum_{i=1}^{n} X_{i} \frac{\mathbb{P}, \text { ass. }}{n \rightarrow \infty} \mu .
$$

- Central limit theorem (CLT):


## Rule of thur: $n \geqslant 30$

(Equivalently, $\sqrt{n}\left(\bar{X}_{n}-\mu\right) \xrightarrow[n \rightarrow \infty]{(d)} \mathcal{N}\left(0, \sigma^{2}\right)$.)

Another useful tool: Hoeffding's inequality

What if $n$ is not large enough to apply CLT?
Theorem (Hoeffding, 1963)
Let $n$ be a positive integer and $X, X_{1}, \ldots, X_{n}$ be i.i.d. r.v. such that $\mu=\mathbb{E}[X]$ and
$X \in[a, b] \quad$ almost surely
( $a<b$ are given numbers)
Then,

$$
\mathbb{P}\left[\left|\bar{X}_{n}-\mu\right| \geq \varepsilon\right] \leq 2 e^{-\frac{2 n \varepsilon^{2}}{(b-a)^{2}}} . \quad \forall \varepsilon>0
$$

This holds even for small sample sizes $n$.
$X_{i} \stackrel{i i d}{ } \sim \operatorname{Ber}(p)$

$$
\mathbb{P}\left(\left|\bar{X}_{n}-\mu\right| \geqslant \frac{c}{\sqrt{n}}\right) \leq 2 e^{-2 c^{2}}
$$

Consequences

- The LLN's tell us that

$$
\bar{R}_{n} \xrightarrow[n \rightarrow \infty]{\mathbb{P}, \text { a.s. }} p .
$$

(what modeling assumptions did we use?) $\underbrace{\text { it }}_{\text {in dep. }}$.

- Hence, when the size $n$ of the experiment becomes large, $\bar{R}_{n}$ is a good (say "consistent") estimator of $p$.
- The CLT refines this by quantifying how good this estimate is: for $n$ large enough the distribution of $\hat{p}$ is almost:

$$
\mathbb{P}\left(\left|\bar{R}_{n}-p\right| \geq \varepsilon\right) \simeq \mathbb{P}\left(\left|\mathcal{N}\left(0, \frac{p(1-p)}{\sim}\right)\right|>\varepsilon\right) \quad n \geq 30
$$

In the Kiss example, $\mathbb{P}\left(\left|\bar{R}_{n}-p\right| \geq 0.084\right) \simeq 5 \%$

- Hoeffding's inequality tells us that

$$
\begin{aligned}
& \text { Hoetrding's inequality tells us that } \\
& \mathbb{P}\left(\left|\bar{R}_{n}-p\right| \geq 0.084\right) \leq 2 \exp \left(-\frac{2 \cdot 124 .(0.084)^{2}}{(1-0)^{2}}\right) \leq 0.35
\end{aligned}
$$

## The Gaussian distribution

Because of the CLT, the Gaussian (a.k.a normal) distribution is ubiquitous in statistics. It is named after German Mathematician Carl Friedrich Gauss (1777-1855) in the context of the method of least squares (regression).

- $X \sim \mathcal{N}\left(\mu, \sigma^{2}\right)$
- $\mathbb{E}[X]=\mu$
- $\operatorname{var}(X)=\sigma^{2}>0$



## Gaussian density (pdf)



Figure 1: Two pdfs: $\mathcal{N}(0,1)$ and $\mathcal{N}(10,4)$

- Tails decay very fast (like $e^{-\frac{x^{2}}{2 \sigma^{2}}}$ ): almost in finite interval.
- There is no closed form for their cumulative distribution function (CDF). We use tables (or computers):
$\mathbb{P}(X \leq x)=F_{\mu, \sigma^{2}}(x)=\frac{1}{\sigma \sqrt{2 \pi}} \int_{-\infty}^{x} \exp \left(-\frac{(t-\mu)^{2}}{2 \sigma^{2}}\right) d t$

Some useful properties of Gaussians
Perhaps the most useful property of the Gaussian family is that it's invariant under affine transformation:

- $X \sim \mathcal{N}\left(\mu, \sigma^{2}\right)$, then for any $a, b \in \mathbb{R}$,

$$
a \cdot X+b \sim \mathcal{N}\left(a \mu+b, a^{2} \sigma^{2}\right)
$$

Standardization (a.k.a Normalization/Z-score): If $X \sim \mathcal{N}\left(\mu, \sigma^{2}\right)$, then

$$
Z=\frac{X-\mu}{\sigma} \quad \sim \mathcal{N}(0,1)
$$

Useful to compute probabilities from CDF of $Z \sim \mathcal{N}(0,1)$ :

$$
\mathbb{P}(u \leq X \leq v)=\mathbb{P}\left(\frac{\mu-\mu}{\sigma} \leq Z \leq \frac{v-\mu}{\sigma}\right)
$$

symmetry: If $X \sim \mathcal{N}\left(\mathbf{0}, \sigma^{2}\right)$ then $-X \sim \mathcal{N}\left(\mathbf{0}, \sigma^{2}\right)$ : If $x>0$

$$
\mathbb{P}(|X|>x)=\mathbb{P}(X>x)+\mathbb{P}(-X>+x)=2 \mathbb{P}(X>x)
$$



Examples


Assume that $Z \sim \mathcal{N}(0,1)$ and compute


$$
\begin{aligned}
& \Rightarrow \mathbb{P}(Z \leq 1)=0.8413 \\
& \mathbb{P}(Z \geq-1)=\mathbb{P}(-z \leq 1)=\mathbb{P}(z \leq 1)=0.8413 \\
& \mathbb{P}(|Z|>1)=2 \mathbb{P}(z>1)=2 \cdot(1-0.8413)=0.31
\end{aligned}
$$

Assume that the score distribution for a final exam is approximately $X \sim \mathcal{N}(85,4)$, compute

$$
\begin{aligned}
& \text { approximately } X \sim \mathcal{N}(85,4) \text {, compute } \\
& \qquad \mathbb{P}(X>90)=\mathbb{P}\left(\frac{x-85}{2}>\frac{90-85}{2}\right)=\mathbb{P}(Z>2.5)=0.62 \% \\
& >\mathbb{P}(80<X<90) \\
& =\mathbb{P}(-2.5<Z<2.5)=0.9876 \\
& \text { More complicated: what is } x \text { such that } \mathbb{P}(X<x)=90 \%
\end{aligned}
$$ ( $90^{{ }^{H}}$ percentile?). For that we need to read the table backwards.

Quantiles
Definition


Let $\alpha$ in $(0,1)$. The quartile of order $1-\alpha$ of a random variable $X$ is the number $q_{\alpha}$ such that

$$
\mathbb{P}\left(X \leq q_{\alpha}\right)=\underbrace{1-\alpha}
$$

$$
\alpha=\cdot 1 \Rightarrow q_{\alpha} \text { is }
$$

the $90^{\text {th }}$ peroutile

Let $F$ denote the CDF of $X$ :

- $F\left(q_{\alpha}\right)=1-\alpha$
- If $F$ is invertible, then $q_{\alpha}=F^{-1}(1-\alpha)$
- $\mathbb{P}\left(X>q_{\alpha}\right)=\alpha$
- If $X=Z \sim \mathcal{N}(0,1): \mathbb{P}(|X|>\mathbf{9} \alpha / \mathbf{2})=\alpha$

Some important quartiles of the $Z \sim \mathcal{N}(0,1)$ are:

| $\alpha$ | $2.5 \%$ | $5 \%$ | $10 \%$ |
| ---: | :---: | :---: | :---: |
| $q_{\alpha}$ | I. 96 | 1.65 | 1.28 |

We get that $\mathbb{P}(|Z|>1.96)=5 \%$

## Three types of convergence

- $\left(T_{n}\right)_{n \geq 1}$ is a sequence of random variables
- $T$ is a random variable ( $T$ may be deterministic).
- Almost surely (a.s.) convergence:

$$
T_{n} \xrightarrow[n \rightarrow \infty]{\text { a.s. }} T \quad \text { iff } \quad \mathbb{P}\left[\left\{\omega: T_{n}(\omega) \underset{n \rightarrow \infty}{\longrightarrow} T(\omega)\right\}\right]=1 .
$$

- Convergence in probability:

$$
T_{n} \xrightarrow[n \rightarrow \infty]{\mathbb{P}} T \quad \text { iff } \quad \mathbb{P}\left[\left|T_{n}-T\right| \geq \varepsilon\right] \underset{n \rightarrow \infty}{\longrightarrow} 0, \quad \forall \varepsilon>0 .
$$

- Convergence in distribution:

$$
T_{n} \xrightarrow[n \rightarrow \infty]{(d)} T \quad \text { iff } \quad \mathbb{E}\left[f\left(T_{n}\right)\right] \xrightarrow[n \rightarrow \infty]{\longrightarrow} \mathbb{E}[f(T)]
$$

for all continuous and bounded function $f$.

## Properties

- If $\left(T_{n}\right)_{n \geq 1}$ converges a.s., then it also converges in probability, and the two limits are equal a.s.
- If $\left(T_{n}\right)_{n \geq 1}$ converges in probability, then it also converges in distribution
- Convergence in distribution implies convergence of probabilities if the limit has a density (e.g. Gaussian):

$$
T_{n} \xrightarrow[n \rightarrow \infty]{(d)} T \quad \Rightarrow \quad \mathbb{P}\left(a \leq T_{n} \leq b\right) \underset{n \rightarrow \infty}{ } \mathbb{P}(a \leq T \leq b)
$$

## Exercises

a) Is the following statement correct? "If $\left(T_{n}\right)_{n \geq 1}$ converges in probability, then it also converges ass"

1. Yes
2. No

Let $\left\{X_{1}, X_{2}, \ldots, X_{n}\right\}$ be a sequence of riv. such that
$X_{n} \sim \operatorname{Ber}\left(\frac{1}{n}\right)$. Exercises b), c) and d) are about this sequence.
b) Let $0<\epsilon<1, n \geq 1$. What is the value of $P\left(\left\{\left|X_{n}\right|>\epsilon\right\}\right)$ ? $\sigma<\varepsilon<1$ (answer: $\frac{1}{n}$ )
c) Does $\left\{X_{n}\right\}$ converges in probability?
$\mathbb{P}\left(X_{n}>\varepsilon\right)$

1. Yes -
2. No
$\mathbb{P}\left(X_{n}=1\right)=\frac{1}{1} \underset{n \rightarrow \infty}{ } 0$

## Exercises

d) Denote by $X$ the limit of $\left\{X_{n}\right\}$ (if it exists) (that is, $\left.X_{n} \xrightarrow[n \rightarrow \infty]{\mathbb{P}} X\right)$. What is the value of $X$ ?

1. $X$ does not exist
2. 0 -
3. 1
4. None of the above
e) Dose $\left\{X_{n}\right\}$ converge in distribution?
5. Yes
6. No
f) What is the limit of the sequence $\mathbb{E}\left[\cos \left(X_{n}\right)\right]$ as $n$ tends to infinity?

$$
E\left[l^{\downarrow} \cos (0)\right]=1
$$

## Addition, multiplication, division

... only for a.s. and $\mathbb{P}$...
Assume

$$
T_{n} \xrightarrow[n \rightarrow \infty]{\text { a.s. } / \mathbb{P}} T \quad \text { and } \quad U_{n} \xrightarrow[n \rightarrow \infty]{\text { a.s. } / \mathbb{P}} U
$$

Then,

- $T_{n}+U_{n} \xrightarrow[n \rightarrow \infty]{\text { a.s. } / \mathbb{P}} T+U$,
- $T_{n} U_{n} \xrightarrow[n \rightarrow \infty]{\text { a.s. } / \mathbb{P}} T U$,
- If in addition, $U \neq 0$ a.s., then $\frac{T_{n}}{U_{n}} \xrightarrow[n \rightarrow \infty]{\text { a.s. } / \mathbb{P}} \frac{T}{U}$.

$\triangle$
In general, these rules do not apply to convergence (d).

## Slutsky's theorem

Some partial results exist for convergence in distribution on the form of Slutsky's theorem.

Let $\left(X_{n}\right),\left(Y_{n}\right)$ be two sequences of r.v., such that:

$$
\text { (i) } T_{n} \xrightarrow[n \rightarrow \infty]{(d)} T \quad \text { and } \quad \text { (ii) } U_{n} \xrightarrow[n \rightarrow \infty]{\mathbb{P}} u
$$

where $T$ is a r.v. and $u$ is a given real number (deterministic limit: $\mathbb{P}(U=u)=1)$. Then,

- $T_{n}+U_{n} \xrightarrow[n \rightarrow \infty]{(d)} T+u$,
- $T_{n} U_{n} \xrightarrow[n \rightarrow \infty]{(d)} T u$,
- If in addition, $u \neq 0$, then $\frac{T_{n}}{U_{n}} \xrightarrow[n \rightarrow \infty]{(d)} \frac{T}{\mu}$.

Taking functions
Continuous functions (for all three types). If $f$ is a continuous
function:

$$
T_{n} \xrightarrow[n \rightarrow \infty]{\text { a.s. } / \mathbb{P} /(d)} T \Rightarrow f\left(T_{n}\right) \xrightarrow[n \rightarrow \infty]{\text { Q.s } / \mathbb{P} /(\mathbb{L})} f(T)
$$

Continuous Mapping Theorem
Example: Recall that by LLN, $\bar{R}_{n} \xrightarrow[n \rightarrow \infty]{\mathbb{P} \text {, ass. }} p$. Therefore

$$
f\left(\bar{R}_{n}\right) \xrightarrow[n \rightarrow \infty]{\mathbb{P} \text {, ass. }} f(\mathbb{p}) \text { for any continuous } f
$$

(Only need $f$ to be continuous around $p: \mathrm{f}(\mathrm{x})=1 / \mathrm{x}$ works if $p>0$ )
We also have by CLT: $\sqrt{n} \frac{\bar{R}_{n}-p}{\sqrt{p(1-p)}} \xrightarrow[n \rightarrow \infty]{(d)} Z, Z \sim \mathcal{N}(0,1)$. So

$$
f\left(\sqrt{n}\left(\mathbb{R}_{n}-p\right)\right) \underset{n \rightarrow \infty}{\stackrel{(d)}{\longrightarrow}} f(Y) \quad Y \sim \mathcal{N}(0, p(1-p))
$$

not the limit of $\sqrt{n}\left[f\left(\bar{R}_{n}\right)-f(p)\right]$ !!
Delta ( $\Delta$ ) meth op

## Recap

- Averages of random variables occur naturally in statistics
- We make modeling assumptions to apply probability results
- For large sample size they are consistent (LLN) and we know their distribution (CLT)
- CLT gives the (weakest) convergence in distribution but is enough to compute probabilities
- We use standardization and Gaussian tables to compute probabilities and quantiles
- We can make operations (addition, multiplication, continuous functions) on sequences of random variables


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