



Healthcare in India: Strategic Perspectives

Course Syllabus

Welcome to **Strategy and the Sustainable Enterprise** Course

This page will guide you through the course syllabus and provide important information related to this course.

Indian healthcare markets are gaining global attention for innovation, whether it is in pharmaceuticals, new hospital models or disruptive startups. At the same time, India is confronted with an inadequate healthcare infrastructure and a rising disease burden. This course attempts to define the unique challenges and contradictions of this sector and give you a strategic lens to analyze the developments in this sector including hospitals, pharmaceutical firms and diagnostics manufacturers. We also look at the role of disruptive innovation and the ways in which public policy shapes the evolution of healthcare markets.

Pre-requisites

You require some experience in the healthcare sector and basic concepts in mathematics.



COURSE AGENDA

Week	Section Name	Thought Leaders	Case Studies	Start Date
1	Strategy Foundations 101	N/A	N/A	06 Jan 2016 (03:30 UTC)
2	The Indian Hospital Sector	<ul style="list-style-type: none"> Dr. Ajay Bakshi (Manipal Hospitals) 	HealthCare Global (HCG)	13 Jan 2016 (03:30 UTC)
3	The Indian Pharmaceutical Sector	<ul style="list-style-type: none"> Dr. Kiran Mazumdar-Shaw (Biocon) 	Strand Life Sciences	20 Jan 2016 (03:30 UTC)
4	The Indian Medical Devices and Diagnostics Sector	<ul style="list-style-type: none"> Milan Rao (GE Healthcare) Srinivas Prasad (Philips) Dr. Ravikumar Banda (Xcyton) 	UE Lifesciences	27 Jan 2016 (03:30 UTC)

Week	Section Name	Thought Leaders	Case Studies	Start Date
		Diagnostics)		
5	Disruptive Innovation and Regulation	<ul style="list-style-type: none"> • Prof. Lawton R. Burns • Nandan Nilekani • Rama Nadimpalli (Cerner) 	Portea Medical	10 Feb 2016 (03:30 UTC)



TIME COMMITMENT

Course Length

- 6 weeks (5 weeks of content, 1 week break)
- Each week is released across the globe on **Wednesday, 03:30 UTC**.

Weekly Commitment

4-5 hours per week. This includes the time spent in going through the course materials (videos and reading materials), taking up the assessment and participating in the discussion forums.



GRADING

Grading Scheme

The course follows an End of Week assessment scheme, which consists of multiple choice questions and scenario-based questions. There are **5** graded assessments in this course. The score from each assessment will contribute to the final score.

Note: The ungraded assessments are interspersed throughout the course to recall what you have learnt so far. These **do not** count for final assessments.

Each week's assessment carries **20%** weightage.

Grading Policy

The end date for all 5 graded assessments in this course will be **17 Feb 2016 03:30 A.M. UTC**.

Certification

In order to receive a *verified certificate*, you will need to get a total score of **50%** or higher.

Click the [Healthcare in India: Strategic Perspectives](#) course enrollment page before **10th Feb 2016 (23:59 UTC)** to pursue a verified certificate.

Note: You *do not* receive a certificate if you audit a course. To know more about the types of certificates offered in edX, visit [edX Help Center](#).



ASSESSMENTS

All our courses include both graded and un-graded assessments. The un-graded assessments contain practice questions that will test your understanding of the concepts presented in the course.

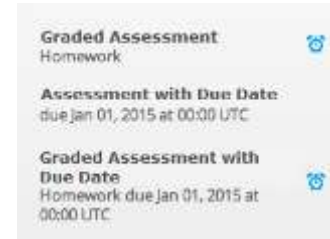
The score that you receive in the weekly-graded assessments count towards your final course grade.

Graded Assessments Instructions

Graded assessments may also have due dates, or the last possible time you can submit an assessment. Once the due date has passed, you cannot receive credit for any incomplete problems in the assessment.

Some graded assessments do not have due dates, and some assessments with due dates are not graded. If an assessment has a due date, the due date appears under the learning sequence name in the course accordion. If an assessment is graded, the name of the assessment appears under the name of the learning sequence, and a blue alarm clock appears next to the learning sequence name in the course accordion.

The image on the right shows an example of three different assessments. In this example, both first and last assessments are graded, but only the last assessment has a due date.



Please ensure the following:

- Click the **Save** button to save your answer. These answers will not be graded at this stage.
- Click the **Check** button at the end of every question to record your choice and get your answer graded.

Note:

- You need to score **50%** (overall) to pass the assessment.
- Please check the number of attempts specified for each assessment.



DISCUSSION

All registered participants of a MOOC on edX will have access to a course-specific online discussion forum. Participation in such forums is encouraged because it contributes significantly in the form of peer learning. Discussion forums are commonly used in online courses to provide learners an opportunity to reflect on, discuss and share knowledge gained from the online content. Participation in these forums is strongly encouraged by the course staff.

Download the [IIMBx Discussion Forum Guidelines](#) PDF for more information.



GETTING HELP

For course-related questions, use the [discussion forums](#).

For general edX-related queries, visit [edX Help Center](#).

For any technical issues, use the **Help** button on edX course page (screenshot attached below).



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